

WANG YUTAO 王玉濤



China fashion designer, Wang Yutao, graduated from Tianjin Arts and Crafts College. He was once the student of Professor Sasaki Suminoe in Bunka Fashion College in Japan and garment craft expert Niriko. In 2005 he built self-owned brand BeautyBerry and act as brand designer director. Wang has acclaimed numerous top fashion design awards since 1999, including "Brother Cup" and "Golden Prize" in China. He was titled as the most talented designer in China fashion circle many times. Wang is council member and committee of Board of Art of China Fashion Association.

With the profound Chinese traditional educational background, BeautyBerry of Wang is dedicated to combining exquisite traditional handicrafts with modern industrial culture. "Simplicity, nature, peace" is exactly the interpretation of modern lifestyle by Beautyberry.

Under the theme of "Dance with you", Beautyberry 2015 fall/winter collection inspires by hippies of 70s, high waist chest design emphasizes the slim shape of women, fur decoration makes it the most highlighted part in this collection. Dance with lively tempo, shake the body, tassels and flowers on it sparks the life, as if youth has a temptation of uninhibited.

中國本土設計師王玉濤，畢業於天津工藝美術學院，曾師從日本文化服裝學院佐佐木住江教授和服裝工藝專家佐藤典子女士。2005年創辦自家品牌 BeautyBerry，擔任品牌設計總監。從 1999 年起，王的作品奪獎無數，包括中國時裝業界的頂級獎項「兄弟杯」、「金頂獎」，及多次被喻為中國最佳男裝設計師。王玉濤現為中國服裝設計師協會理事、藝術委員會委員。

王玉濤有著深厚的中國傳統文化教育背景，他的品牌 Beautyberry 因此亦致力於將精湛的傳統手工藝同現代工業文明相結合，通過創新，宣導高品質的文化追求和生活方式。“簡單、自然、平和”正是 Beautyberry 對現代生活方式的詮釋。

Beautyberry 2015 秋冬系列主題為 "Dance with you"，靈感來自七十年代的嬉皮風潮，束腰高胸位的設計更好的突出女性的修長線條，精妙的皮草裝飾成為本系列的新亮點，伴隨輕快的節奏，搖晃的身體，配合著流蘇，花卉的靈動，讓人體會青春就應該是自由不羈的放縱。